



# NALLELY URBINA

---

GRAPHIC DESIGN

# PORTOFOLIO

2021-2022



# ABOUT ME

I've always loved art and I've tried exploring all sorts of creative outlets which has not only allowed me to not only develop new skills but to find new interesting ways to explore ideas that are outside of the box creating something unique for my projects.

01



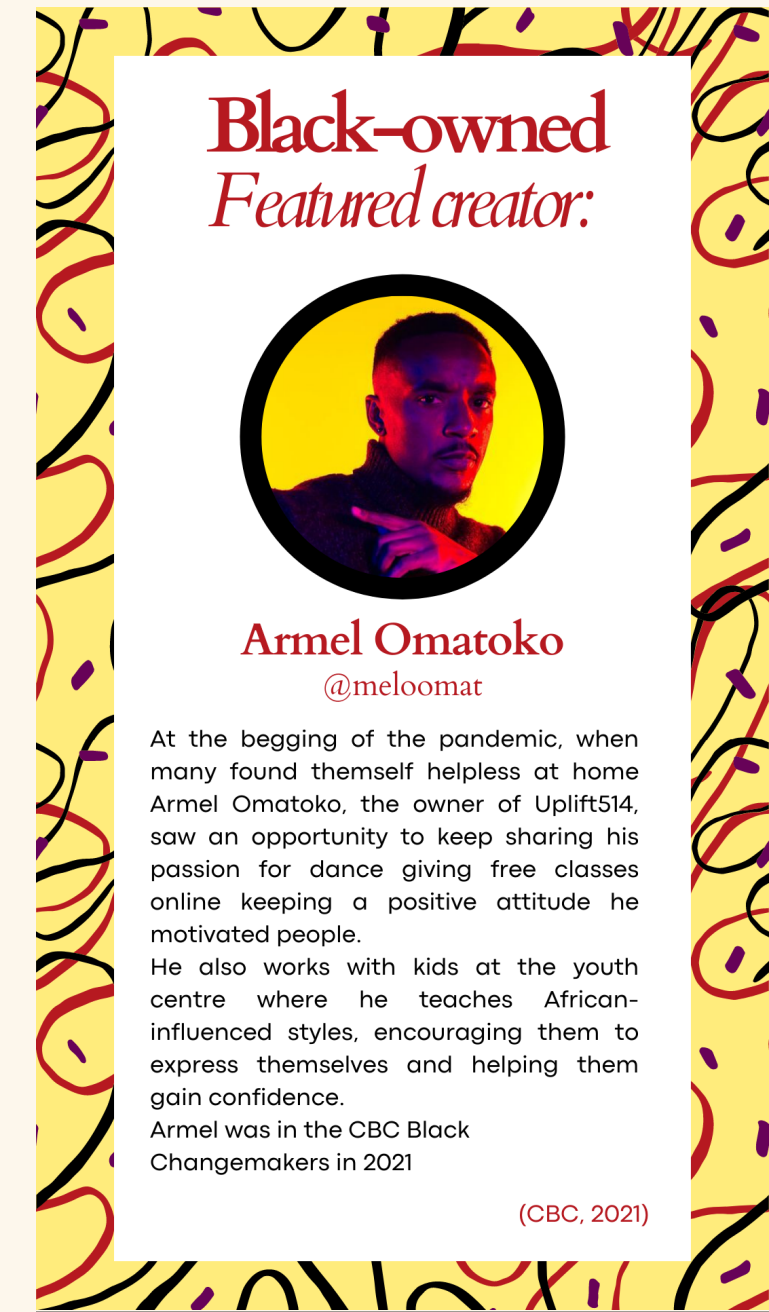
02



03



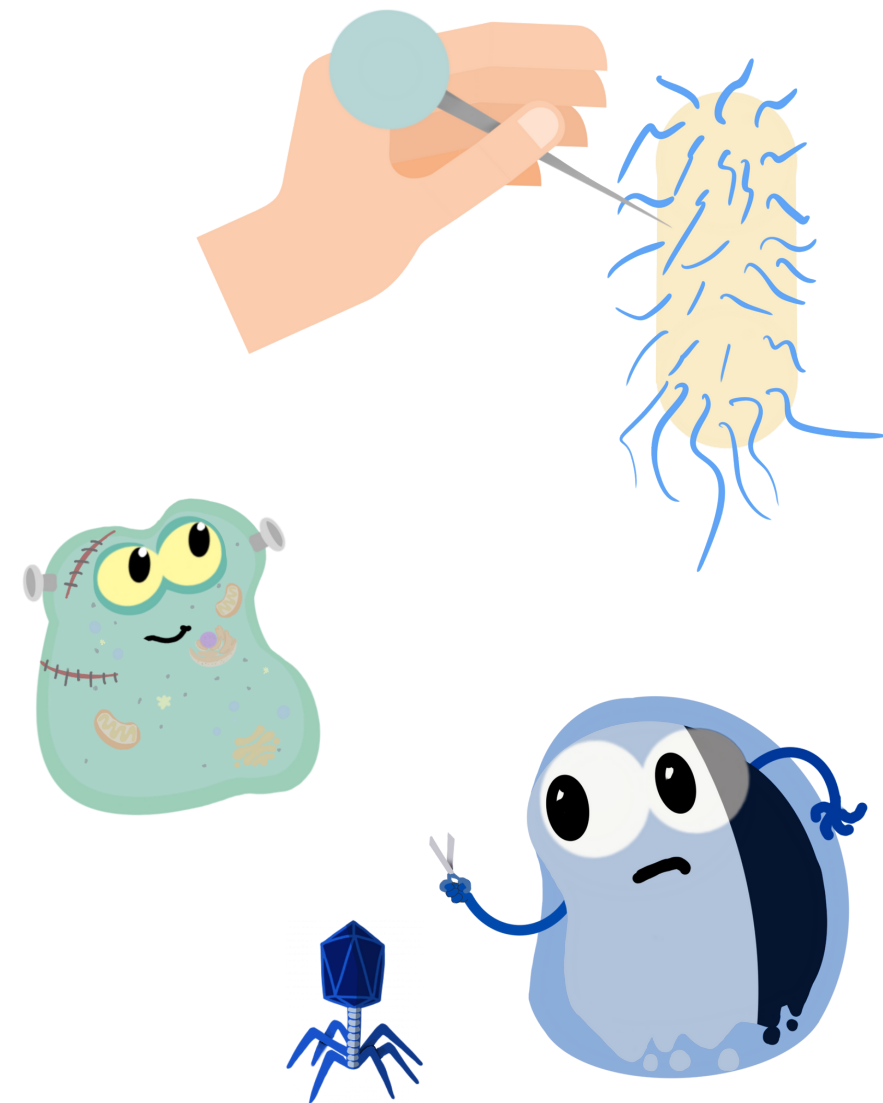
04



# 01 SOCIAL MEDIA CONTENT CREATION

## CONCORDIA DANCE CLUB

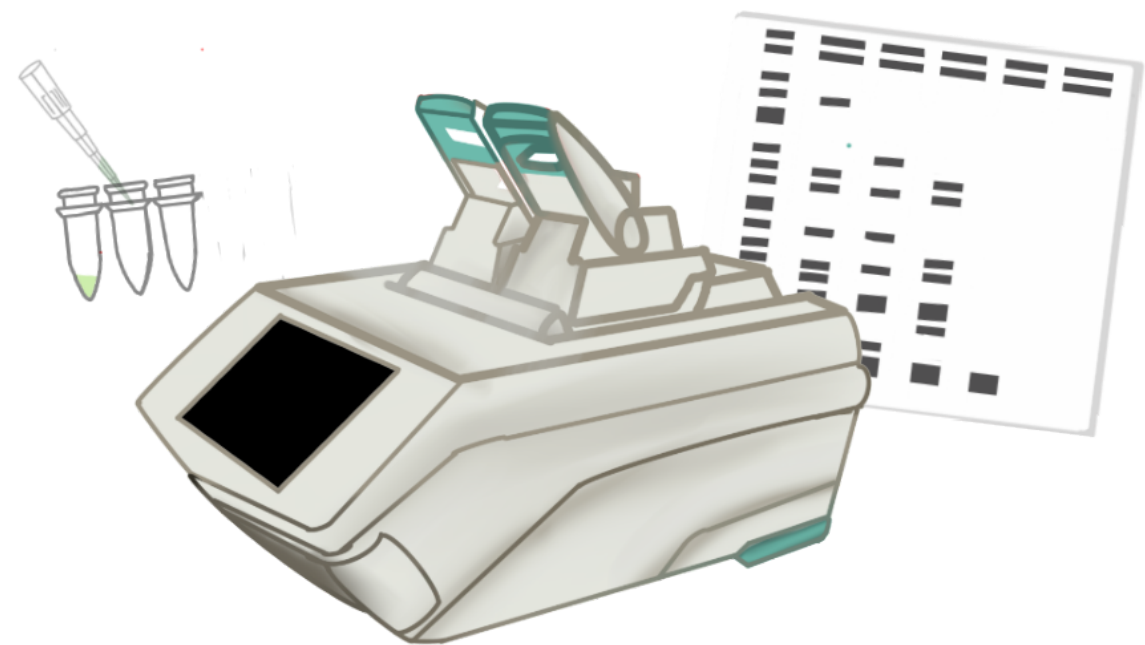
Help create a nice flow of the layout of their page with the designs (01, 02) while offering unique and visually appealing designs each time.



## 02 ILLUSTRATION DESING

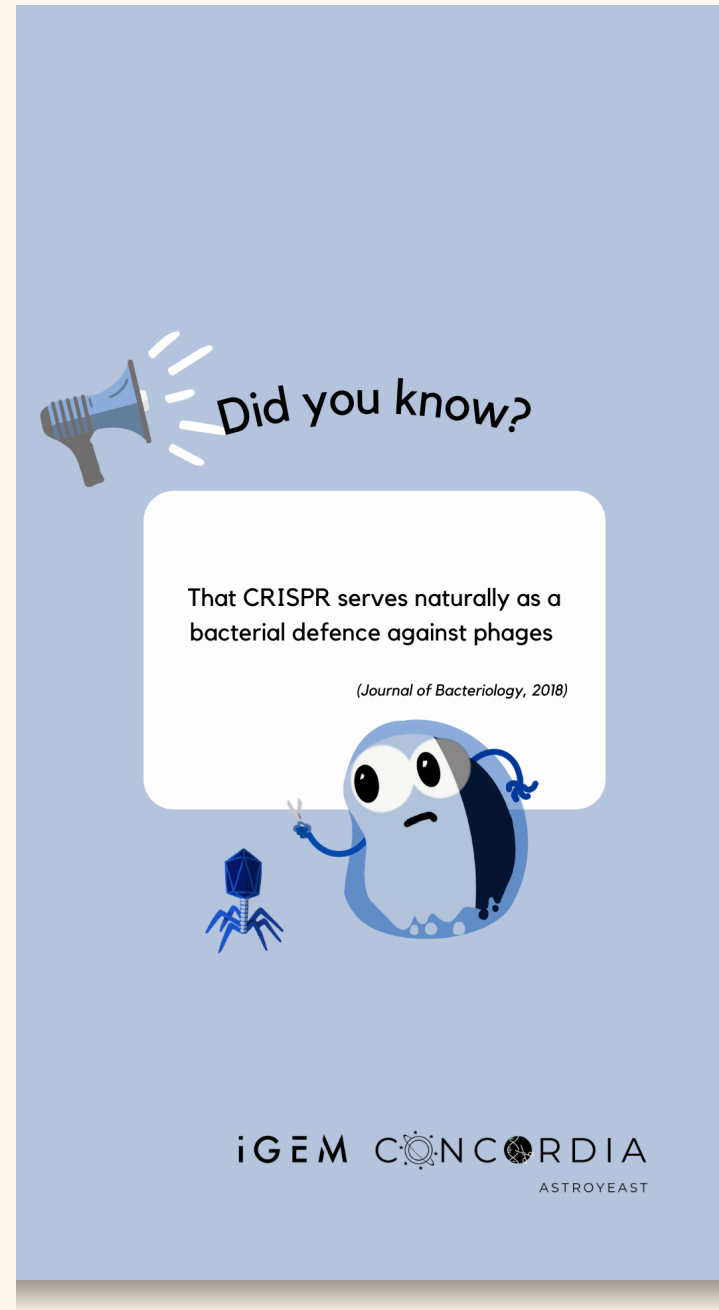
*iGEM CONCORDIA*

Different depictions of scientific concepts in different styles with my original illustrations



DESIGN  
PORTOFOLIO

01



02



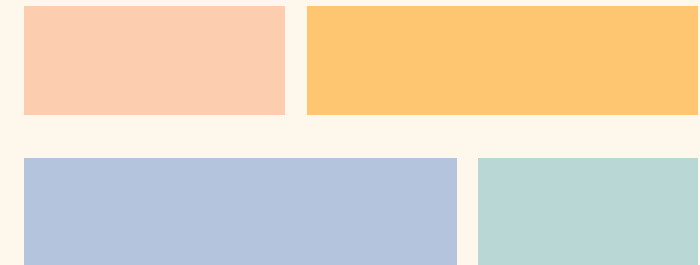
03



## 03 SOCIAL MEDIA CONTENT CREATION

*iGEM CONCORDIA*

We went through a branding process, and we choose an appropriate palette, that we based the designs on.



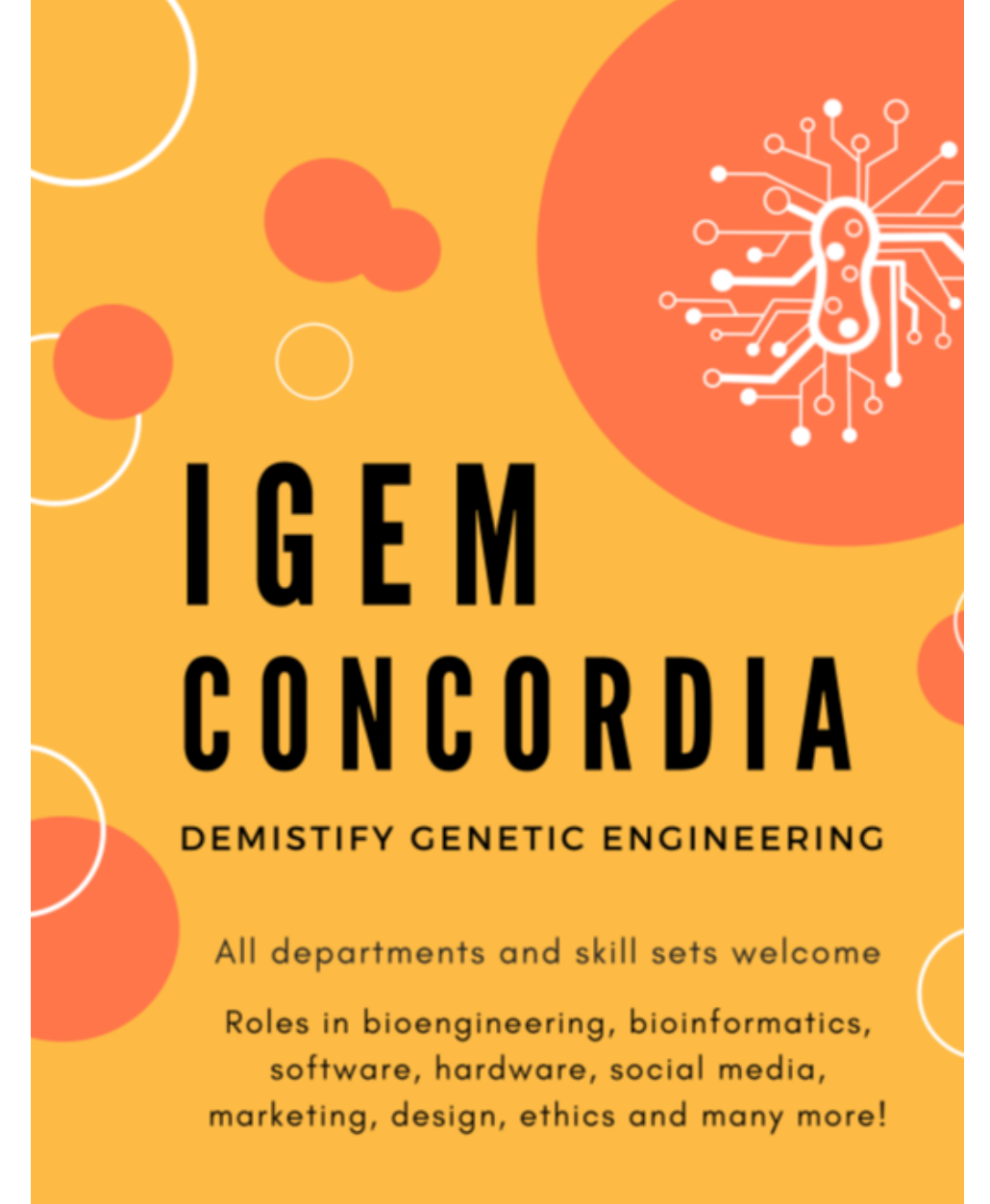
## SAMPLE WORK



## 04 PRINT DESIGN

### *iGEM CONCORDIA*

Graphic design and poster design for the club fair



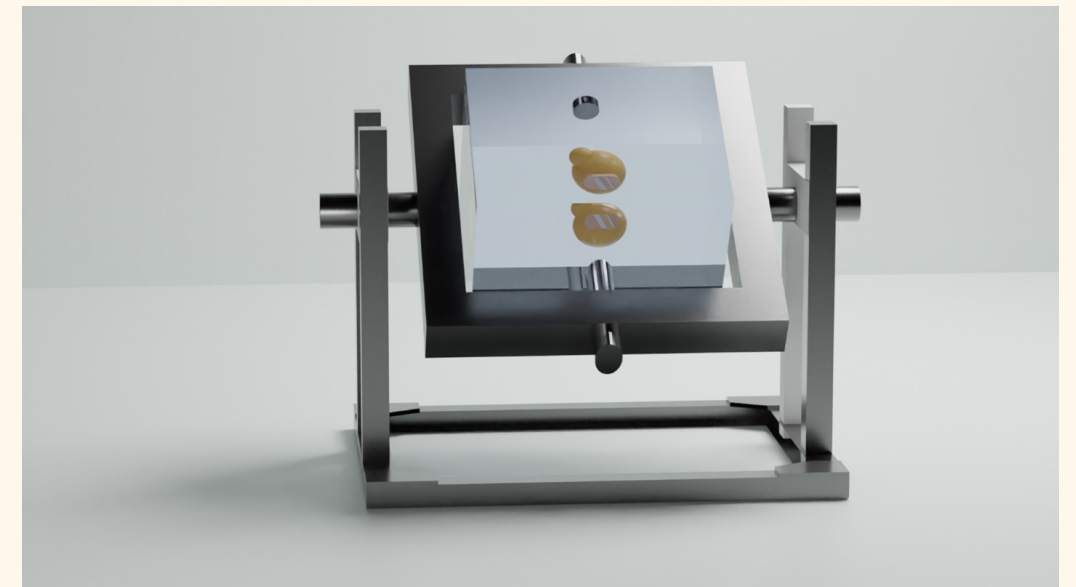
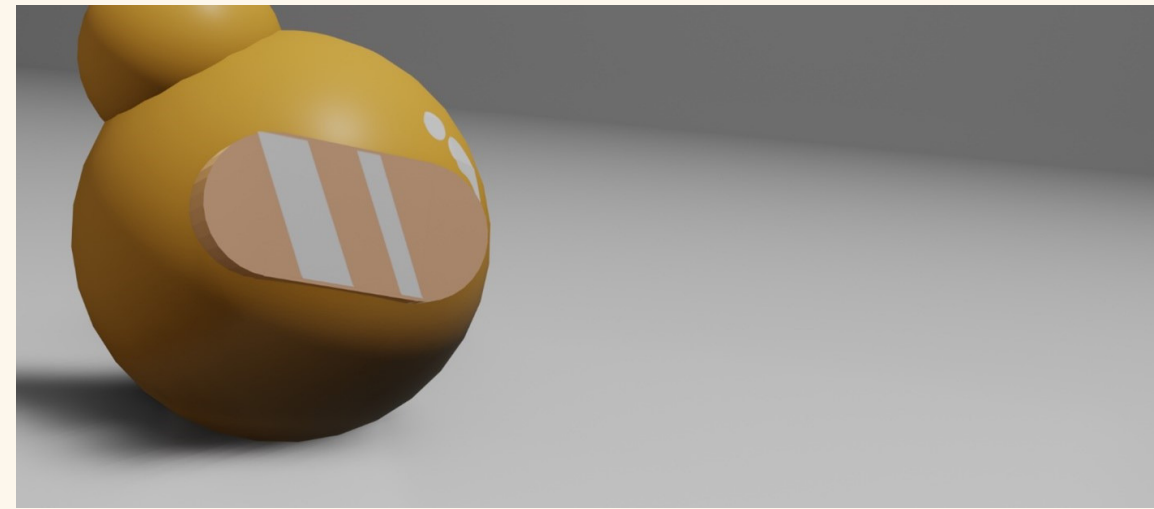
Participate in the renowned iGEM competition alongside a passionate team of undergrad students to tackle pressing local and international problems



Promotional video project that require the 3D conceptualization of multiple aspects of the project

05 3D ANIMATION

iGEM CONCORDIA



# SAMPLE WORK



## 06 BRAND IDENTITY

ASTROYEAST



The branding process, from drafting plans to choosing an appropriate palette, took us 2 months to complete. We wanted to build the identity of the company by respecting its origins while giving the company a modern/futuristic look.



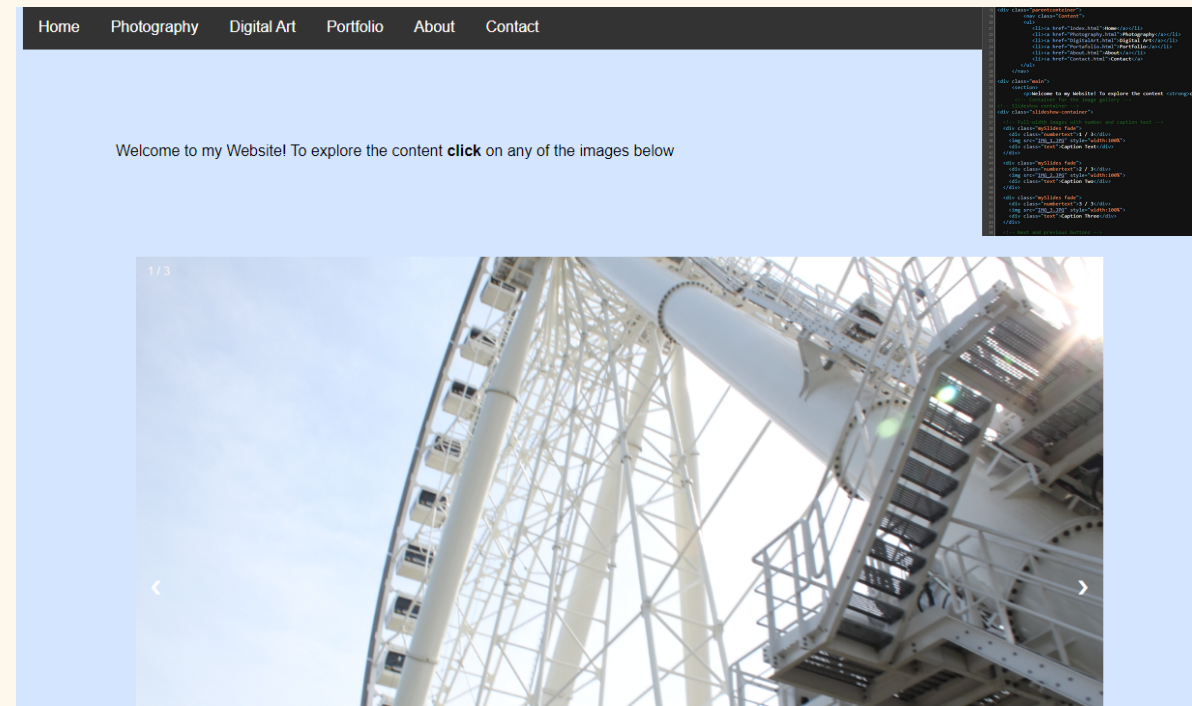
## OTHERS PROJECT

# MY WORK

I am currently building my photography website (01). I've also worked as a freelancer for some jobs (02, 03)

## DESIGN PORTOFOLIO

01



02



03

